



March 8, 2021

Dear Supporter of Oneida Health,

2020 has been a trying year for everyone, but we are excited to announce something new and fun! **Oneida Health Foundation** is proud to announce our **Inaugural Painting for a Cause Virtual Event!** It is taking place on **Saturday, May 8, 2021** via the web, from 7 p.m. to 9 p.m. The Foundation will be sending out e-mail and traditional invites. In addition, we are looking for sponsors.

Sponsorship offers an opportunity to market a business and/or back a great cause which provides support for patients and residents of the Madison-Oneida Region. The proceeds from the ticket sales and sponsorships will support the **STEP Fund**. This fund supports High School and local college scholarships, funding for health-related technology upgrades, and programmatic dollars that support positive health outcomes, such as the YMCA Fit Kids program. All of these things are not covered by health insurance. In addition, the Oneida Health Foundation, supports residents of Madison-Oneida with specialized needs, such as those actively battling cancer or currently in health situations that call for 24-hour-care. In order to continue to provide these supports and programs to patients, their families, and residents of our communities, we need to continue to raise funds.

This event is one way to help us to continue to do it!

We are writing to request a contribution or sponsorship of our upcoming, virtual event. It provides a safe, socially-distanced way to support an important cause, market your business or donate, and take part in a fun event, *all at once!*

In the pages to follow, we have included the sponsor levels and description, along with the Sponsor Form. We thank you in advance for any contribution or participation you can offer. Every dollar makes a difference, in the lives of those who need it the most!

If you have any questions, please feel free to do so by email at foundation@oneidahealth.org, or call directly to 315-361-2169. I look forward to hearing from you and hope to see you online on May 8, 2021 for the first Painting for a Cause Event!

Sincere Thanks,

Kate Trombley
Oneida Health Foundation
Director

Oneida Health Foundation Presents
Inaugural Painting for a Cause
Levels of Sponsorship

Friend of Oneida Health (any level of donation) *This level of contribution includes:*

- Acknowledgement on the website, as a “Friend of Oneida Health,” if agreed to.
- Note: Your contribution can also remain anonymous, if you choose.

Van Gogh Sponsor Level (\$50) *This level of contribution includes:*

- Acknowledgment on the event web- page.
- Name and/or logo on the printed Thank You Letter that will be sent to all attendees and donors, after the event.

Picasso Sponsor Level (\$100) *This level of contribution includes:*

- Acknowledgement, link and logo on the event web-page and Facebook Page.
- Name and/or logo on the printed Thank You Letter that will be sent to all attendees.

Da Vinci Sponsor Level (\$250) *This level of contribution includes:*

- Acknowledgement, link and logo on the event web-page and Facebook Page,
- Name and/or logo on the printed Thank You Letter that will be sent to all attendees
- Sponsor Name (personal/business)/logo promoted during, the Virtual Event on breaks.

Monet Sponsor Level (\$500) *This level of contribution includes:*

- Acknowledgement, link and logo on the event web-page and Facebook Page.
- Name and/or logo on the printed Thank You Letter that will be sent to all attendees.
- Sponsor Name (personal/business)/logo promoted, during the Virtual Event on breaks.
- Sponsor name/logo in the materials provided for the event attendees.
- **Two (2) virtual seats** to the Paint and Sip on May 8, 2021 from 7-9 p.m.

Michelangelo Sponsor Level (\$1000) *This level of contribution includes:*

- Acknowledgement, link and logo on the event web-page and Facebook Page,
- Name and/or logo on the printed Thank You Letter that will be sent to all attendees
- Sponsor Name (personal/business)/logo promoted, during the Virtual Event on breaks.
- Sponsor name/logo in the materials provided for the event attendees.
- Two (2) virtual seats to the Paint and Sip on May 8, 2021 from 7-9 p.m.
 - o If the sponsor wishes to send an advertisement, coupon or item to attendees, it must be provided by **April 28** to include in shipped art supplies for the event.
- **Four (4) virtual seats** to the Paint and Sip on May 8, 2021 from 7-9 p.m.

Painting for a Cause
Sponsor Form

____ I would like to contribute to the *Painting for a Cause Event*, being held on *May 8, 2021*.

Donor/Sponsor Information

Business Name (if applicable): _____

Contact Name (First/Last): _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Email Address: _____

Level of Sponsorship

____ **Friend of Oneida Health Foundation:** Amount of Contribution \$ _____

____ **Van Gogh (\$50)**

____ **Monet Sponsor (\$500)**

____ **Picasso (\$100)**

____ **Michelangelo Sponsor (\$1000)**

____ **Da Vinci Sponsor (\$250)**

Would you like virtual tickets to the event? If so, the prices are as follows: ____ Yes ____ No

- \$59.99 with supplies and shipping to the address provided
- \$49.00 with supplies and pick-up at Painting with a Twist (New Hartford)

If you have indicated "Yes" above, include the purchase for (ticket/s) in your payment and we will be in touch to register your attendees.

Note: If you sponsorship includes tickets to the event, we will be in touch separately to register your attendees.

Payment Information

____ I have enclosed a check.

____ Please mail an invoice for the amount indicated above.

____ I would like to pay by credit card, please **call me** to process the payment.

Please make checks payable to mail to:
Oneida Health Foundation
321 Genesee St. Oneida, N.Y. 13421